Rapid7 and appNovi

The only integrated solution to visualize the contextual exposure of vulnerabilities and analyze the impact on business-critical applications

Every organization must identify business risk and prioritize security response for effective resolution. Vulnerability scanning solutions identify network assets and their vulnerabilities, but without business context, scan results inundate security teams. Through simple, smart, and scalable integrations, appNovi empowers Rapid7 customers to visually understand contextual exposure of vulnerabilities and their impact on business-critical applications for the enablement of an effective vulnerability management plan.

The Challenge

Vulnerability scan and/or correlation results often overwhelm teams by volume alone. Security analysts then manually correlate logs and CMDB data to assess vulnerable assets' business importance and exposure. This tedious process results in prolonged and ineffective risk reduction efforts exacerbated by new vulnerability disclosures and consequent investigations every week.

Without the effective correlation of network, business, and vulnerability data, all vulnerabilities are treated equally which results in wasted efforts, uncertain business-risk reduction, ineffective patch prioritization, and an immeasurable attack surface.

appNovi and Rapid7
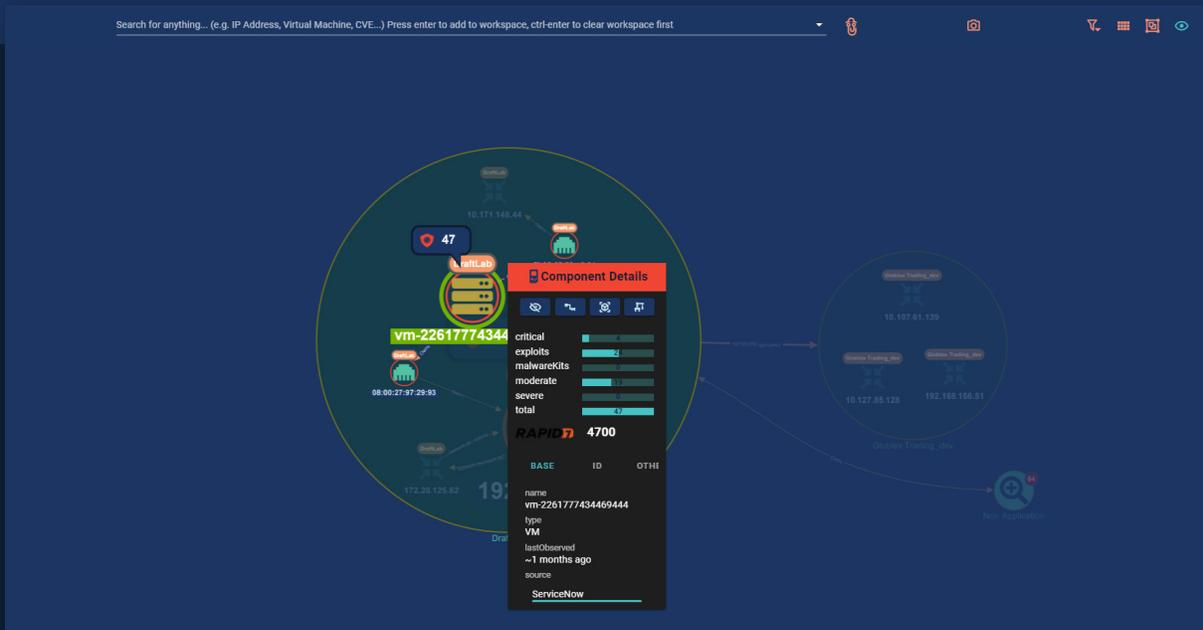
The Solution

The appNovi solution converges Rapid7 vulnerability data with application component data through a contextual correlation with network flows. The visualization of cybersecurity, network, and business application data is presented in an intuitive interface understandable by technical and non-technical stakeholders. The visualization and analytics of security data enables the streamlined prioritization of vulnerabilities based on business significance to empower cybersecurity teams to make informed decisions.

appNovi provides the differentiation between similar vulnerabilities across hundreds of assets to identify and prioritize the most critical incidents for resolution to reduce the most amount of risk to the business.

Joint Benefits

appNovi provides the ability to aggregate and visually display your data lakes for consumption across multiple teams and business stakeholders.

appNovi integrates with Rapid7 vulnerability management products to empower your team to:
- Understand exploitable vulnerabilities across your network
- Prioritize response based on asset relevance to critical applications
- Communicate with all stakeholders visually
- Construct and maintain business-specific risk perspectives
- Respond effectively to newly disclosed vulnerability

About Rapid7

Rapid7 security analytics software and services reduce threat exposure and detect compromise for 3,000 organizations across 78 countries, including over 250 of the Fortune 1000.

About appNovi

appNovi provides integrated security visualization and analytics solutions to leverage existing security solutions for effective attack surface mapping, vulnerability prioritization, and incident response.

Simple. Smart. Scalable.